

Employer Services/Outreach Participation Levels

LEVEL 1 (BRONZE)

Likely range of trip reduction 0% to 1%

- Expresses interest in telework, commuter benefits, or other TDM strategy
- Conducts an employee commute survey
- Distributes commute options information to employees
- Posts commute options information on employee bulletin board, intranet sites, newsletter or e-mail

LEVEL 2 (SILVER)

Likely range of trip reduction:

0% to 3% without telework/compressed work schedules

0% to 9% with telework/compressed work schedules

Implements two or more of the following strategies:

- Installs a permanent display or brochure holders and stock with commute options information
- Installs electronic screens or desktop feed of real-time travel information for transit and/or other mode availability
- Provides preferential parking for carpools and vanpools
- Implements a telework program with 1-20% of employees participating
- Facilitates car/vanpool formation meetings
- Hosts/sponsors a commute options day or transportation fair
- Implements flextime or staggered work schedule
- Implements compressed workweek for 1-20% of employees
- Installs bicycle racks or lockers
- Installs shower facilities for bicyclists and walkers
- Establishes an Employee Transportation Coordinator (ETC) who regularly provides commute options information to employees
- Provides on-site ridematching
- Supplements GRH program with payment for additional trips or own program

LEVEL 3 (GOLD)

Likely range of trip reduction:

2% to 5% without financial incentive/disincentive, telework/compressed work schedules

5% to 20% with financial incentive/disincentive, telework/compressed work schedules

Implements at least one of the following (in addition to the two or more Level 2 strategies:

- Implements a telework program with more than 20% of employees participating
- Implements compressed work week for 21%+ of employees
- Implements a transit/vanpool benefit or parking "cash out" program
- Implements a carpool/bicycle/walk benefit
- Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- Implements a parking fee (valid only for companies that previously did not charge for parking)
- Provides employee shuttle service to transit stations
- Provides company vanpools for employees' commute to work
- Implements a comprehensive bicycle/walking program (includes installation of showers bicycle racks/lockers, and financial incentives for bicycling and/or walking to work)

LEVEL 4 (PLATINUM)

Likely range of trip reduction:

2% to 8% without financial incentive, telework/compressed work schedules

5% to 30% with financial incentive, telework/compressed work schedules

Implements two or more of the Level 3 TDM programs (in addition to the 2 or more Level 2 strategies) and actively promotes these programs and non-single occupant vehicle commuting